



NEWS RELEASE

WISCONSIN DISTRICT OFFICE

U. S. SMALL BUSINESS ADMINISTRATION

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Contact: Jan Wipijewski (414) 297-1096
SBA News Releases: www.sba.gov/wi/news.html

JOIN US AT THE 2003 ANNUAL LENDERS' CONFERENCE IN WISCONSIN DELLS

WISCONSIN DELLS: –Wisconsin SBA will be conducting training at the 2003 Annual Lenders' Conference April 30 and May 1, 2003 at the Kalahari Resort in Wisconsin Dells. Topics that will be covered are: Marketing, Technical Assistance; Lending Programs; Multiple Resources and New Lending Perspectives. The target audience is Bank Presidents, CEO's, Board & Chamber Directors, CPA's, Commercial Lenders, Tellers, Credit Analysts, and Collection Managers.

We invite you to kick off this year's Conference by attending the Kick Off Hors d'oeuvre Reception starting at 6:30 p.m. on Wednesday April 30th. Enjoy hors d'oeuvres and refreshments with our Keynote Speaker, Barry Alvarez, Wisconsin's own Badgers coach.

The SBA and Small Business Development Center also welcomes Valerie Daniels Carter as the Keynote Speaker at the luncheon on Thursday, May 1st. Mrs. Carter, along with her brother John, started V&J Foods with a single Burger King restaurant in 1984 which has now grown into a 137-unit, multi-brand operation.

SCORE, Counselors to America's Small Businesses and Wisconsin Business Development Corporation will also be holding their annual Lenders' Conference Golf Outing on Wednesday, April 30th at Trappers Turn in Wisconsin Dells. The Golf Outing begins at 11:30 a.m. with registration from 10:15 a.m. to 11:30 a.m. For more information and to sign up, contact Jules Matsoff at (414) 297-3934 or fax him at (414) 297-1377.

For more information and to register for the Lenders Conference, contact the Small Business Development Center at (800) 898-9472 or (715) 346-3838. The registration fee is \$295.00 and includes Wednesday, April 30 – Kickoff Reception and Keynote Speaker; Thursday, May 1 – Breakfast Buffet, Refreshment Breaks, Lunch and all conference material and CD Rom. (Does not include golf fee).

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To reserve your room, call the Kalahari Resort at (877) 253-5466 or (608) 254-5466 and mention you are attending the Lenders Conference.

***JOIN US IN WHAT PROMISES TO BE AN EXCITING LEARNING
EXPERIENCE FROM PEOPLE COMMITTED TO MAKING
SMALL BUSINESSES SUCCEED!***

The SBA helps small businesses each year with access to capital and credit through its financial assistance programs, as well as assisting small business owners with technical training and counseling services. For more information about all of the SBA's programs for small businesses, call the SBA Answer Desk at 1-800-U-ASK-SBA or TDD 704-344-6640. Also, visit the SBA's extensive Web site at www.sba.gov.

*The SBA, in co-sponsorship with Staples, has introduced an online newsletter **SBA Solutions**. For a free subscription, go to <http://web.sba.gov/list> and select New **SBA Solutions Newsletter**.*

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